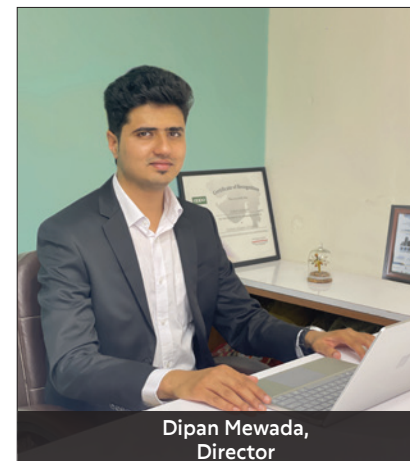


GUTENBERG WESENTLICH

BRINGING A WAVE OF CHANGE IN THE MERCHANT EXPORT INDUSTRY



Dipan Mewada,
Director

for our clients”, shares Dipan Mewada, Director.

Gutenberg Wesentlich offers a unique advantage by developing and testing ingenious hypotheses, envisioned from the current affairs. They test it with research-driven models with the help of relevant data sources. A unique approach of the firm is that it does not initiate any undertaking with preconceived notions. Barring traditional prejudices, the team evaluates the viability of projects using theory, datasets, feasibility analysis and industry feedback. They use relevant technology for efficient operation and realization of the projects. With an organized strategy for examining theories, they affirm it with real-world cost consequences. Methodically directing the offering toward prospective customers, the firm presents a novel way of approaching business in this sector.

Specializing in the agricultural commodities, tiles and ceramics sector, the company offers reliable products and services by having fostered a robust network of dependable suppliers, freight forwarders as well as knowledgeable customs agents in destination regions. Improvising its strategy across every step from product procurement to delivery, depending upon the sector it is dealing with, the firm focuses on delivering impeccable end-to-end solutions that fulfil the needs of every shipment that goes across.

Beyond leveraging both manual and tech-reliant resources to ensure meticulous delivery of offerings, the firm also prides itself in delivering robust quality control measures which play a pivotal role. These measures are maintained by manufacturing companies and verified by government agencies like the Export Inspection Council. Adapting to the ever-changing

requirements of the market, Gutenberg Wesentlich is rapidly becoming the go-to exporter in this sphere, catering to a diverse clientele spread across the globe.

An Adventurous Future

“We are a bunch of young professionals working in a highly traditional segment of export. We would be unable to enter the market with the strategy employed by established decades old players. Therefore, our approach towards business is significantly different to the established industry players. Over the next years, our target would be to strike more and more unconventional deals and to retain our customers”, says Dipan Mewada.



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Having only established itself in 2022, the company has navigated through an experimental phase, now shifting its strategies into a more refined format with a focus on efficient resource management as well as tactical expansion. The company is also striving to acquire more clients by leveraging international expos. They aim to strengthen rapport with suppliers and vendors by establishing themselves as a trusted partner, fortifying sales, and developing a strong credit rating. This recalibration represents a positive trajectory that will lead the firm to strong growth and will improve industry placement. [ii](#)



IS PROUD TO PRESENT

GUTENBERG WESENTLICH

AS ONE OF THE

TOP 10

MERCHANT EXPORT COMPANIES

2023

in acknowledgement of its unwavering focus and dedication to achieve excellence in quality and delivery in this field.

Sudhakar Singh

Sudhakar Singh
Managing Editor
Industry Outlook